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**AGENDA COVER MEMO**

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**AGENDA DATE:** October 04, 2006  
**TO:** Board of County Commissioners  
**DEPARTMENT:** Health & Human Services  
**PRESENTED BY:** Rob Rockstroh  
**AGENDA ITEM TITLE:** ORDER \_\_\_\_\_ / IN THE MATTER OF APPLYING FOR A NORTHWEST HEALTH FOUNDATION GRANT IN THE AMOUNT OF \$200,000 OVER THREE YEARS TO DECREASE TOBACCO USE AMONG WOMEN DURING AND AFTER PREGNANCY

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**I. MOTION**

Order \_\_\_\_\_ / In The Matter of Appling for a Northwest Health Foundation Grant in the Amount of \$200,000 over Three Years to Decrease Tobacco Use Among Women During and After Pregnancy

**II. AGENDA ITEM SUMMARY**

The Board is being asked to approve the application for a Northwest Health Foundation Grant by Lane County Public Health in the amount of \$200,000 over three years that will be used to address tobacco use among pregnant women in Lane County.

**III. BACKGROUND/IMPLICATIONS OF ACTION**

**A. Board Action and Other History**

No previous Board action has taken place regarding this motion.

**B. Policy Issues**

No policy issues are related to this motion.

**C. Board Goals**

The goal of Lane County Government is to "ensure the safety and well-being of the people who live, work, and visit our communities." Reducing tobacco use among pregnant women in Lane County improves not only the well-being of the mother but also plays a crucial role in the health of her child.

Seeking funding from the Northwest Health Foundation also aligns with the County strategy of pursuing private grants outlined in section D4 of the 2001-2005 Strategic Plan.

**D. Financial and/or Resource Considerations**

If awarded, grant funds of \$200,000 over three years will be used to pay for staff time to implement tobacco cessation and maintenance trainings, travel and training required by the project, administrative and indirect costs, and primary data collection required by the funder. The project will be coordinated by one of the public health educators whose other projects are ending. This grant program will not require the authorization of new FTE.

The current plan and budget does not include any need for subcontracts over \$5,000. Should this change as the project develops over the three years, all County policies, including those for competitive selection and delegated authority to sign contracts will be followed. Any subcontractors will be informed of the duration of the project and the expectation that funds are limited to the grant period.

The grant proposal is due by October 12, 2006. At the time that this agenda cover memo was written the grant proposal was not ready for review. However, a copy of the proposal will be made available prior to the board meeting date.

**E. Analysis**

In 2004 in Lane County 15.2% of pregnant women self-reported smoking during pregnancy (Oregon Department of Human Services, Center for Health Statistics). This rate has risen significantly since 2001 and is now higher than the state average of 12.6%. Smoking during pregnancy is especially prevalent in high-risk populations such as those with lower incomes and less education. Additional disparities are noted among racial and ethnic minorities. Between 2000 and 2004 in Lane County, 19.9% of African American and 26% of Native American women who gave birth reported using tobacco during their pregnancy.

Smoking during pregnancy puts both mothers and babies at high risk for a host of health complications, including:

- Smoking during pregnancy accounts for up to 10 percent of all infant deaths.
- Women who smoke during pregnancy are twice as likely to have a low birth weight baby.

- Pregnant smokers are more likely to deliver their babies prematurely.
- Women who smoke are less likely to breastfeed than nonsmokers. They are also more likely to wean earlier if they breastfed.

Smoking after the baby is born can also pose risks for mother, child and other household members. Environmental Tobacco Smoke, also known as secondhand smoke, can contribute to the following:

- Upper respiratory infections in mothers and babies.
- An increase in the risk of Sudden Infant Death Syndrome (SIDS). In fact, it is estimated that between 22 and 41 percent of SIDS cases are attributable to tobacco use.
- Ear infections, impaired lung function, asthma, and stunted growth in children exposed to secondhand smoke in the home.

Additionally, by using the Perinatal Periods of Risk (PPOR) methodology, Lane County Public Health recently learned that Lane County has a fetoinfant mortality rate that is higher than the nation; higher than the state; higher than Multnomah, Clackamas, or Washington Counties; and higher than the Portland metro area. A significant risk factor for high infant mortality includes tobacco use during or after pregnancy.

Since tobacco use is the leading cause of preventable death in the United States and due to the significant impact of tobacco on the health of pregnant woman and their babies, preventing tobacco use and promoting cessation maintenance among this population is a priority for public health efforts.

This proposal will fund a program to promote tobacco cessation and maintenance among low-income pregnant and postpartum women in Lane County. Reducing tobacco use among this population will significantly improve health outcomes for both mothers and babies.

The information required by the Board of County Commissioners prior to approval of grant applications and receipt of grant funds is provided below.

1. What is the match requirement, if any, and how is that to be covered for the duration of the grant?

The application is for three years beginning January 2007. No match is required.

2. Will the grant require expenditures for Material and Services or capital not fully paid for by the grant?

No

3. Will the grant funds be fully expended before county funds need to be spent?

Yes

4. How will the administrative work of the grant be covered if the grant funds don't cover it?

The grant will cover administrative costs.

5. Have grant stakeholders been informed of the grant sun setting policy so there is no misunderstanding when the funding ends? Describe the plan for service if funding does not continue.

Yes, stakeholders are aware of the sun setting policy. The grant is for three years. The proposal will build on the existing county infrastructure so that when grant funds end, the essential community components will continue. Also, the proposal includes significant education, which will require development of educational and training materials that can be used long after grant funds have ended.

We anticipate that by participating in the Northwest Health Foundation grant we will be able to implement cessation and maintenance services for pregnant women. Public Health will continue to plan for a way to implement the program improvements with non-grant funds once the grant has ended.

6. What accounting, auditing and evaluation obligations are imposed by the grant conditions?

Grant funds may be used for project staff salaries, consultant fees, data collection and analysis, meetings, supplies, project-related travel, and other direct project expenses, including a limited amount of equipment deemed essential to the project. Indirect costs of up to ten percent of requested project-related personnel costs (salary and benefits) may be allowable on a case-by-case basis. Indirect costs must be included in the total requested amount. Grant funds may not be used to subsidize individuals for the costs of their general health care, to construct or renovate facilities, for lobbying, or as a substitute for funds currently being used to support similar activities.

7. How will the department cover the accounting, auditing and evaluation obligations? How are the costs for these obligations covered, regardless whether they are in the department submitting the grant or a support service department? Does the department acknowledge that the county will need to cover these costs and it is an appropriate cost incurred by support service departments?

H&HS will include the negotiated indirect cost rate in the grant application to cover these expenses.

8. Are there any restrictions against applying the county full cost indirect charge?

Yes. The grant stipulates that the indirect costs (such as administrative oversight, accounting, grants management, legal expenses, utilities, and facility maintenance) may not exceed 10% of funds used.

9. Are there unique or unusual conditions that trigger additional county work effort, or liability, i.e., maintenance of effort requirements or supplanting prohibitions or indemnity obligations?

No.

10. Is this a grant funded computer/software applications project?

No

#### **F. Alternatives/Options**

1. To accept the motion, adopt the order and approve the grant application.
2. Not to accept the motion. This will result in the loss of the opportunity to apply for funds to support this project.

#### **IV. TIMING/IMPLEMENTATION**

October 12, 2006 – Grant application due  
January 1, 2007 – Grant project begins

#### **V. RECOMMENDATION**

Lane County Public Health recommends that the Board approve the motion stated above.

#### **VI. FOLLOW-UP**

Upon action by the Board, the grant application will be processed for signature and submitted to the Northwest Health Foundation.

#### **VII. ATTACHMENTS**

Board Order

**THE BOARD OF COUNTY COMMISSIONERS, LANE COUNTY, OREGON**

**RESOLUTION AND ORDER:** ) ORDER \_\_\_\_\_ / IN THE MATTER OF  
) APPLYING FOR A NORTHWEST HEALTH FOUNDATION GRANT  
) IN THE AMOUNT OF \$200,000 OVER THREE YEARS TO  
) DECREASE TOBACCO USE AMONG WOMEN DURING AND  
) AFTER PREGNANCY  
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WHEREAS, Lane County is committed to ensuring the health and well-being of its residents by effectively preserving, protecting and promoting the health of all people; and

WHEREAS, the impact of tobacco during and after pregnancy poses a serious public health threat to mothers and children; and

WHEREAS, the Northwest Health Foundation has released a grant opportunity to address the burden of tobacco use; and

WHEREAS, the grant will support health promotion efforts to decrease tobacco use among women during and after pregnancy; and

WHEREAS, the Lane County department of Health & Human Services has worked to develop a project proposal that will improve public health tobacco prevention and capacity for the target population;

NOW THEREFORE IT IS HEREBY RESOLVED AND ORDERED that Lane County shall apply for a Northwest Health Foundation grant in the amount of \$200,000 over three years, and

FURTHER ORDERED that the county administrator be delegated authority to execute grant documents in the amount of \$200,000 over three years.

DATED this 4th day of October, 2006.

APPROVED AS TO FORM  
Date 9/25/06 lane county  
Haid Law  
OFFICE OF LEGAL COUNSEL

\_\_\_\_\_  
Bill Dwyer, Chair  
Lane County Board Of Commissioners